

DESIGN EXHIBITION DANISH WAY OF LIVING



The biggest names in Danish design set to showcase their innovations in a rare Vancouver exhibit.

Denmark is known worldwide for producing sleek, modern and dynamic interior design innovations, and now Vancouverites will get a glimpse of design at its best when the Danish invade stylish Gastown.

From November 1 to December 15 the main-level of the old Storyeum venue (142 Water Street) will set the stage for a once in a lifetime exhibit featuring some of the most influential and dynamic designers in the world. Admission is free.

In the Danish design tradition, quality is closely related to function, aesthetics, economy and environment. Throughout the 20th century, it has become a fundamental principle for Danish designers to emphasize the user needs and functionality. As a result of this practice, the use of design driven products is an obvious and integrated part of the Danish people's everyday. Therefore, an exhibition about Danish design is also an exhibition about the "Danish Way of Living".

This is where you can see Ferm Living's lush wallpaper designs, delicate hanging celestial Verpan lighting, and seriously sleek Arne Jacobsen and Fritz Hansen furniture designs – up close. Catch Midforms Arch90, a new series of architect-designed contract furniture that fuses beautiful design with exquisite materials and intricate production processes. Midform showcases their sculptural coffee tables, masterfully crafted by award-winning designer Gary van Broekhoven who creates contemporary products while emphasising aesthetics and functional materials. From Erik Jorgensen's elegant Flamingo Chairs to 1:6 Design's delightfully miniature designer furniture; The Danish Way of Living is one exhibit you absolutely cannot miss.



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opposite page:

top: The Egg = Arne Jacobsen
Company: Republic of Fritz Hansen
Photo: contributed by Arne Jacobsen

bottom: Arch90 - Twins = Gary Van Broekhoven
Company: Midform and GVB
Photo: contributed by Midform

this page:

1&3: Verpan (Lamps) = Verner Panton
Company: Verpan Aps
Photo: contributed by Verpan

2: Arch90 - Bedroom concept = Rikke Frost
Company: Midform
Photo: contributed by Midform

4: The Swan = Arne Jacobsen
Company: Republic of Fritz Hansen
Photo: contributed by Arne Jacobsen

5: Flamingo Chair = Foersom & Hiort-Lorenzen
Company: Erik Jørgensen
Photo: contributed by Eric Jørgensen

6: FUSION (rings) = Nina Koppel
Company: Georg Jensen
Photo: contributed by Georg Jensen



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