

Design show showcases Danes

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Danes live with design.

"Design is one of the ways we have learned to survive," says Ole Jørgensen. "We are a very small country but by being associated with fine design, we are known internationally."

Jørgensen is the son of one of Denmark's foremost furniture designers, Erik Jørgensen, now a self-named company that sells \$22 million annually.

North Americans have embraced signature pieces from Jørgensen and other Danish designers for at least 60 years. Timelessness is what marks not just Danish furniture but also its glassware, wall coverings, carpets, jewelry and lighting.

Case in point: The Corona chair in its nubby cherry upholstery, is a "must have" contemporary piece, yet, says a smiling Jørgensen, "the style was first produced in the '50s."

Jørgensen, fellow furniture designer Arne Jacobsen, known for his Swan Chair, Rosendahl, Georg Jensen and fermliving, among others, are part of a design show presented by the Trade Council of Denmark at the former Storyeum site in Gastown.

At this free exhibition, which runs to Dec. 15, visitors will marvel at the classically simple Rosendahl place settings, said



The Danish Corona chair is a must-have contemporary piece that was first produced in the '50s. It's on show at Storyeum.

to be in daily use in 80 per cent of Danish homes, and run their fingers over the stick-on designs from fermliving, which can change a plain painted wall or chest into a sophisticated

statement. And, of course, all are welcome to sit on the chairs and walk on the carpets.

Storyeum is at 142 Water St. Information is on danishway-offliving.